

**2025**



**FRENCH  
BODYPAINTING  
AWARD  
AT THE BEAUTY  
EXPERIENCE**

**GENERAL  
INFORMATION**

**DATE :**

7th of June

**LOCATION :**

PARIS MONTREUIL EXPO



## THE WORLD BODYPAINTING ASSOCIATION - WBA

The World Bodypainting Association was founded in Austria in October 2001. The association began as a result of the yearly World Bodypainting Festival which started in Austria. The **WBA focuses on networking artists and bodypainting interested people** and companies all around the world with different events, and education programs. Even though the goal of the WBA to promote bodypainting as an art form was reached years ago, **we connect creative minds to keep pushing limits.**

[www.wb-association.org](http://www.wb-association.org)

## ABOUT THE EVENT



2e édition

### LE 1ER SALON DU MAQUILLAGE EN FRANCE

espace shopping  
démonstrations  
talk-shows & meet-ups  
masterclass

7 & 8  
JUN  
2025  
PARIS  
Paris Montreuil Expo

Pour les passionnés de maquillage

**the** the beauty experience



**The Beauty Experience** is the new unmissable event for all Beauty professionals and enthusiasts! An inspiring weekend, created to bring together the entire makeup community in France and Europe, bring together the major players, meet new artists, discover independent brands, take advantage of exceptional discounts.

### About the show:

- **June 7 & 8 2025**
- A space of **4500m<sup>2</sup>**
- **+20 demonstration & talk show** with artist from all over the world
- **+40 brands** of make-up and skincare (with special discount)

**MAKE UP FOR EVER**  
PROFESSIONAL PARIS

MAC

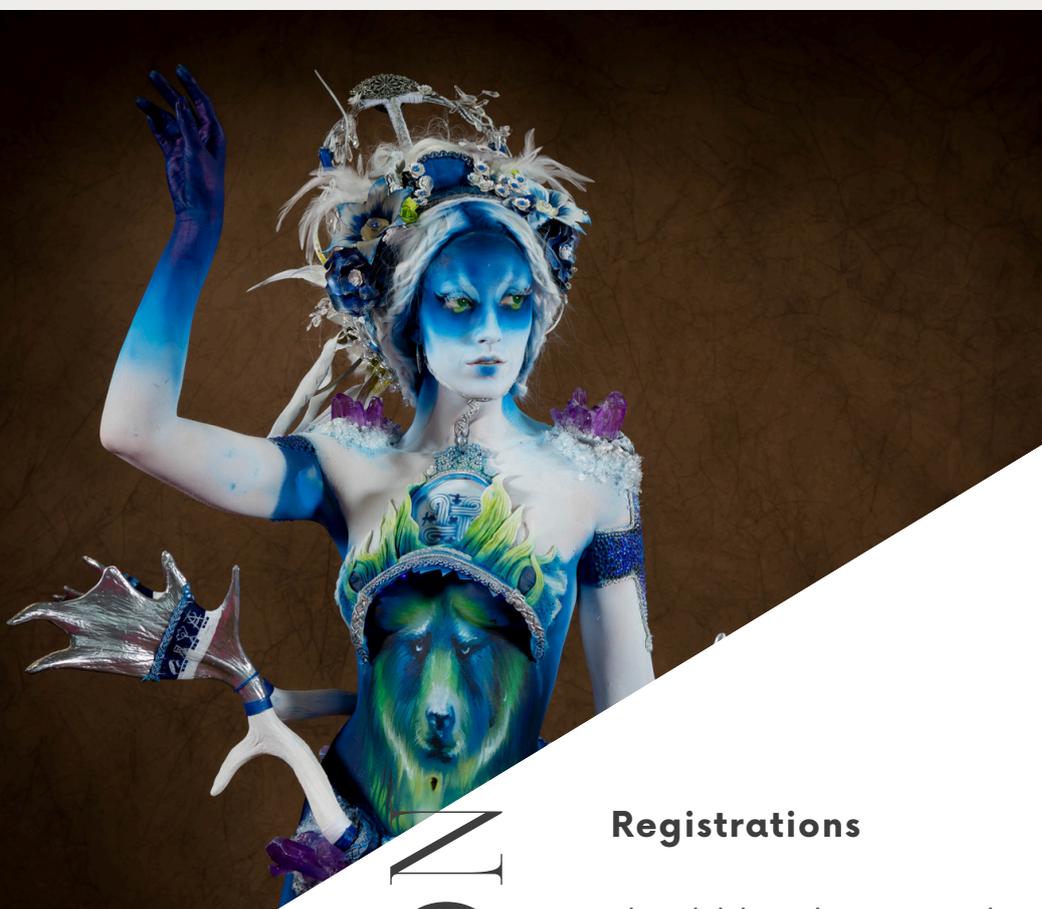
**mehron**  
MAKEUP

  
**CLIONADH COSMETICS**  
A TOUCH OF DIVINITY



**Website:** [www.thebeautyexperience.fr](http://www.thebeautyexperience.fr)

**Instagram**



# REGISTRATION

## Registrations

should be done via the **online form only!**  
[link](#)

**Portfolio photos must be attached**  
without it we cannot proceed with your  
registration.

## Competition FEE is

€ 50 is required!

The payment should be made **within 7  
days** AFTER the confirmation letter was  
sent together with detailed information,

## Complete your registration

**AFTER you got your ID**

[PRESS TO GET TO THE WB SHOP](#)

**7 th of June 2025 - COMPETITION DAY**

BRUSH & SPONGE BODYPAINTING

**LOCATION: PARIS MONTREUIL EXPO**

ADDRESS: 128 RUE DE PARIS, 93100 MONTREUIL

**08:30**

**09:30 - 15:30**

Registration and welcoming  
Competition

**15:30 - 17:00**

Jury & Photoshooting

**17:00 - 18:00**

Presentation & Awarding

TIMELINE



"LET YOUR CREATIVITY SHINE, YOUR PASSION INSPIRE, AND YOUR ART SPEAK LOUDER THAN WORDS. THIS IS YOUR MOMENT TO LEAVE A MASTERPIECE IN THE HEARTS OF MANY."

### Brush / Sponge Bodypainting

1st Place: Trophy & € 600 in cash

2nd Place: Trophy & € 300 in cash

3rd Place: Trophy & € 100 in cash

# PRIZES THEME

## **THEME: Revolution of Beauty**

**Revolution of Beauty** invites artists to show how beauty changes across time, cultures, and perspectives. This theme is about breaking old rules, embracing diversity, and expressing individuality. It's not just about outer beauty but about freedom and personal identity. In this competition, the human body is your canvas to challenge norms and celebrate uniqueness. Whether it's your own journey or the story of an inspiring figure from history - inspire the audience with your vision.

WEBSITE: [WWW.PARIS.WB-ASSOCIATION.ORG](http://WWW.PARIS.WB-ASSOCIATION.ORG)

# GOOD LUCK!



## ORGANIZER OF THE COMPETITION:

**ALEX AND ANNA BARENDREGT**  
FROM THE WORLD BODYPAINTING  
ASSOCIATION  
AND  
**CHARLOTTE, CLÉMENTINE, CÉLINE**  
FROM THE BEAUTY EXPERIENCE

## CONTACT US:

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